

RULES AND REGULATIONS 2019 Newsletter Contest

OFFICIAL CONTEST RULES

The sponsor of this Contest is Canada's Wonderland (the "Contest Sponsor").

CONTEST PERIOD: Starts November 15, 2018 and ends September 30, 2019 at 11:59 pm EST (the "Contest Period") after which time no further entries will be accepted.

HOW TO ENTER - No purchase necessary. To enter the contest, complete the Canada's Wonderland Connections Newsletter (the "newsletter") signup form via the website at canadaswonderland.com/profile/register between November 15, 2018 and September 30, 2019 at 11:59pm EST. Active and current recipients of the newsletter during the Contest Period is automatically entered into the contest. The registrant will automatically receive one (1) ballot upon completion and submission of the newsletter signup form for a draw to win one of 10 prizes awarded on a monthly basis awarded at the end of the month with the first draw on December 31, 2018, and the final draw on September 30, 2019. If the registrant opts-out of the newsletter at any time during the Contest Period, the registrant will also forfeit their ballot into any subsequent draws for the prizes.

PRIZES:

There are 10 Prizes to be won for the 2019 Newsletter Contest. Each prize will contain **2 Single Day Admission tickets and 2 Fast Lane Plus tickets to Canada's Wonderland valid for one regular operating day throughout the 2019 operating schedule**. Total approximate value of each prize tax included is \$309 CAD.

Canada's Wonderland reserves the right, at its sole option, to substitute a prize of comparable value. In the event that any prize winner does not claim the prize or is determined to be ineligible to receive a prize, no other prize will be awarded or substituted. The Prizes are non-transferable.

PRIZE WINNER SELECTION

Draw for prizing will begin December 31, 2018 and occur on a monthly basis with the last and final draw on September 30, 2019. Eligible entrants will be selected by random draw from among all eligible entries (valid emails in newsletter database) during the Contest Period. A Prize must be accepted by selected entrant or the selected entrant forfeits the prize. The odds of winning depend on the number of eligible entries received, and the number of entrants that meet the criteria for Contest Entry.

In order to qualify, the entrant must have entered the Contest as set out under the heading "How To Enter" set out above. The Sponsor or its designated representative will make 3 (three) attempts to

contact the selected entrant by telephone or email (using the personal information provided) within 2 (two) business days of the Draw Date. If a selected entrant cannot be contacted within 3 (three) attempts or 2 (two) business days of the Draw Date (whichever occurs first), or there is a return of any notification as undeliverable, then the selected entrant will be disqualified and the Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries.

BEFORE BEING DECLARED A WINNER, each selected entrant (hereinafter referred to as "potential winner") will be required to sign and email to marketing@canadaswonderland.com within two (2) business days the Sponsor's declaration and release, which (among other things) (i) confirms compliance with these Official Contest Rules (the "Rules"); (ii) acknowledges acceptance of the Prize as awarded; (iii) sign a Release that releases the Contest Sponsor, Contest Prize suppliers, and each of their respective shareholders, employees, parents, directors, board members, officers, members, affiliates, subsidiaries, representatives, agents and successors, and absolves (collectively, the "Contest Group") from any and all liability in connection with the Contest, the potential winner's participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; (iv) agrees to the publication, reproduction and/or other use of the potential winner's name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or online; and (v) requires the potential winner to correctly answer a mathematical skill-testing question without mechanical or other aid; If the potential winner: (a) fails to correctly answer the skill-testing question, and/or (b) fails to return the properly executed Release within the time specified by the Contest Sponsor, then he/she will forfeit the Prize with no liability to Sponsor whatsoever and Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries. A potential winner may be required to provide photo identification, their occupation and employer in order to substantiate their eligibility.

The Contest Group is not responsible for late, lost, damaged, misdirected, mutilated, garbled, illegible or incomplete entries.

ADDITIONAL CONDITIONS OF PARTICIPATION:

By participating in this Contest, each entrant accepts and agrees to these Official Rules and all decisions of the Contest judges (who may be employees, agents or independent contractors of the Contest Sponsor), which shall be final and legally binding on the entrant in all matters relating to the Contest including, without limitation, eligibility and/or disqualification of entries.

All entries become the property of the Contest Sponsor and will not be returned.

Entrants and/or winners assume liability for, and release and hold harmless the Contest Sponsor from, injuries caused, or claimed to be caused by participating in the Contest, by the acceptance,

possession, or use of any Prize awarded, including but not limited to claims/damages for personal injury, or property damage.

Any attempt by an entrant or other individual, to deliberately manipulate any website or undermine the legitimate operation of this promotion, including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution. A Participant engaging in any of the foregoing activities may be disqualified and will forfeit any Prize that is won.

Contest is open to legal residents of Ontario over the age of 13. In the event that a potential prize winner is under the age of 18, the legal parent or guardian of the potential prize winner will complete the declaration and release, and will be bound by the same contest rules and regulations. Contest is not open to employees, representatives and agents of the Contest Sponsor, or each of their affiliates or related companies and, if applicable, advertising or promotion agencies, Contest judges and Contest Prize suppliers that are directly involved in administering the Contest.

By entering the Contest, each winner acknowledges and agrees that the Contest Sponsor:

- i) shall have no liability of any kind whatsoever with respect to the Contest and/or the awarding or use of the Prize,
- (ii) make no warranty, guaranty or representation of any kind concerning the Prize;
- (iii) disclaims any implied warranty, and
- (iv) is not liable for injury, loss or damage of any kind resulting from the entrant's acceptance or use of the Prize or otherwise from such entrant's participation in this Contest.

The Contest Sponsor and its affiliates may, at their sole discretion and without liability, terminate the Contest in whole or in part, without notice, or modify or suspend the Contest at any time, if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsor corrupt the administration, integrity or security of the Contest or if any other factor interferes with the conduct of the Contest as contemplated by these Official Rules. In no event will the number of Prizes awarded exceed the available number of Prizes as specified in these Official Rules.

The Contest Group is not responsible for typographical or other errors in the offer or administration of the Contest, including but not limited to, errors in advertising, the Official Rules, the announcement of winners, distribution of the Prizes or technical malfunctions to telephone network lines, computer online systems, servers or providers, computer equipment or software, viruses, bugs, failure of personal computers and/or software and hardware configurations, or failure of any email to be received by the Contest Sponsor or a participant for any reason including but not limited to traffic congestion on the Internet or at any website to combination thereof. The Contest Group is not responsible for damage to a user's system occasioned by participation in the Contest or downloading any information necessary to participate in this Contest.

The Contest Group does not warrant that access to or use of the Contest will be uninterrupted or error-free.

The Contest is subject to all applicable federal, provincial and municipal laws.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and the Contest Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the Province of Ontario without regard to Ontario conflicts of law principles. All entrants consent to the jurisdiction and venue of the Province of Ontario.

Unless entrants otherwise indicate, the personal information gathered about entrants in the course of the Contest will be used by the Contest Sponsor for the administration of the Contest, to comply with legal and regulatory requirements. Each potential winner agrees to the use of his/her name, comments, photograph, and other likeness for publicity purposes, and grants to the Contest Sponsor any and all rights to said use without further compensation.

The name and logo of Canada's Wonderland are registered trademarks and no other person or entity is authorized to copy or otherwise use it without the express written consent of Canada's Wonderland.

A complete list of contest rules and regulations is also available by sending a self-addressed stamped envelope to:

Attention: Marketing
Canada's Wonderland
9580 Jane Street
Vaughan, ON L6A 1S6